



Touched By Breast Cancer

Touched by breast cancer will be a collection of stories that expresses the many ways in which breast cancer impacts on individuals, their loved ones and their communities. Whether directly or indirectly touched by Breast Cancer you can be sure the journey will be challenging but the stories you read will inspire you to rise above and find whatever it is you need to get you through your own personal journey.

STORYline Concepts for *Touched By Breast Cancer*

If you are reading this it is because you are considering contributing to the book in some way. Please consider the following concepts thoroughly.

Concept #1 Consider the 3 outcomes we are aiming to achieve through this publication before embarking on your writing journey.

1. To help our authors to find **purpose** and **peace** within the process of telling their story,
2. To connect and educate women who have been diagnosed with breast cancer and
3. To connect and educate those who love someone who has been diagnosed with Breast Cancer.

Concept #2 Consider whether you want to use your real name or a pen name for your story.

Concept #3 Consider how you would like to present your story.

The whole picture

Please use the following questions to guide you through your story. We have put these questions together to help you to stay on track and to draw out the most inspirational and most helpful story you can possibly write.

When did your journey begin?

What was life like before a diagnosis?

Is it you or a loved one with a diagnosis?

What was your original reaction – thoughts or actions?

What were some of the more challenging times you have faced?

What were some of the highlights of your experience?

What have been the greatest lessons learned from your experience?

If you could share just one piece of information from your experience that would most benefit another person on the journey, what would that be?

A snapshot

If you prefer to give a snapshot or describe an event that would represent your experience of being touched by breast cancer then consider using the following questions to keep your story in flow and to ensure it ends on an inspiring note.

What was happening before the event/challenge/ period of time you want to describe?

Was there a turning point that lead to this?

What happened?

How did it impact you / your loved one / anyone else involved?

How did you turn things around?

How are things now in relation to that event / challenge / period of time?

A Poem

Many of our authors are very creative and poetry comes naturally to them. If that is you, consider telling your story in the form of a poem.

Professional / Service Provider / Educational Angle

Who are you?

What product or service do you offer?

Who is your client?

Which of their concerns do you address and how do you achieve that?

How did you come to be involved in the work you are doing for people touched by breast cancer?

What tip, tool or pearl of wisdom can you share that would help our readers to help themselves?

Why is this important?

How can your reader learn more from you? Where can they find you and what else do you have to offer them. (Bio Page)

Concept #4 Remember that you only have 1500 - 2000 words. You might like to consider assigning a certain number of words to each question before you begin your journey so that you stay focused and don't go overboard. (Believe me when I say it's easy to go overboard!)

Concept #5 "Don't get it right. Get it written." Try not to edit your story in your head. Get your thoughts and memories down on paper or in to the computer and then we can shorten or lengthen, proofread or edit as necessary. You might also consider recording a verbal response to each of the questions above into your smart phone and then you can transcribe your recording. Many people find that an easier and more natural approach to writing.

Concept #6 Ask for help. We are here to help with anything you might be struggling with. Don't agonise over anything. Just drop in to our private Facebook group page, send us a message or email us and we will be there to help. We are all in this together.

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Final Word

If your story is chosen to be included in the book it will be published with your permission but the rights to your story will remain with you.

When the book is ready to be published you will be invited to purchase an Author Bundle at the wholesale rate of \$99 for 6 books (including postage), which you can then distribute to close friends and family. Alternatively you can sell your copies and make a profit on your investment. And of course you will have the option to order additional bundles if you have a larger circle to accommodate.

All of our published authors are offered special wholesale rates at which they can purchase any number of copies of their book and once the book is published you will be invited to establish your own affiliate account from which you can earn generous commissions from any sales you generate.

As an MJL Author you will have the opportunity to profit from ALL of the books in the MJL Publications Bookshop via your affiliate link and not just from the book you have contributed to.

Electronic versions of the book will be created and authors will have permission to sell them or give them away as they see fit.

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If, after reading through the information above, you decide you would like to contribute to this project please click on the following link to officially register as a contributing author and we will look forward to working with you:

<https://goo.gl/forms/cOeuFlgWHH4RzgM42>

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