

Disruptive Publishing

**Write and Publish
Short
Non-Fiction
KINDLE
EBooks**

Module I

The Publishing Revolution and how you can work it to your advantage

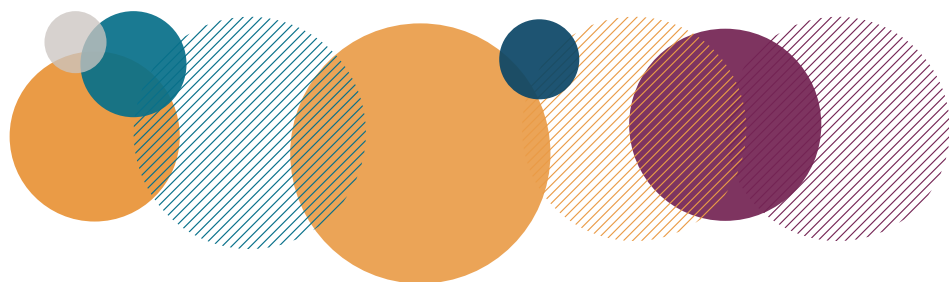
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Are you a coach, consultant or therapist?

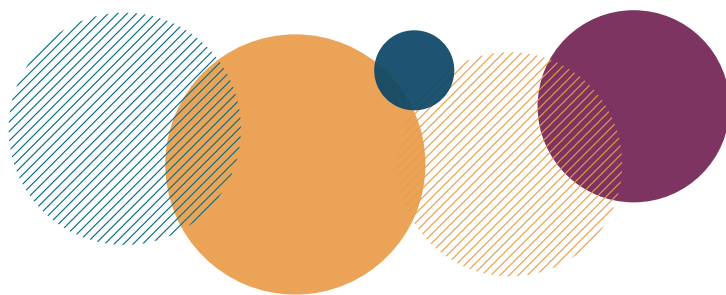
Do you love what you do?
Are you good at what you do?
Can you help people?
Do you want to help more people?

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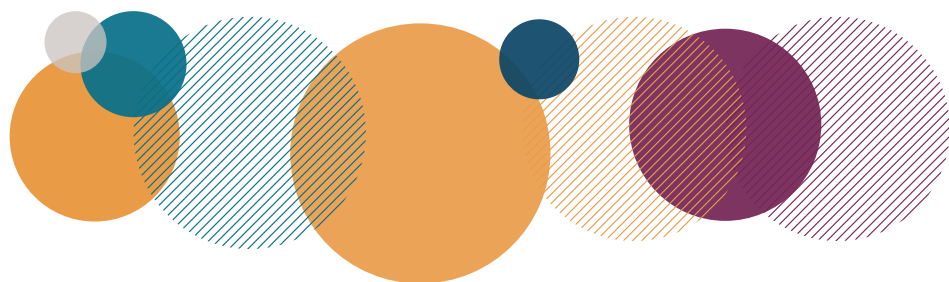


Are you meeting your income targets?
Do you want more clients?
Are you concerned about competition?
Are you concerned about the future of your business?



Do you want to move more of your business online?
Do you want to scale your business so you can work one-to-many?
Are you unsure about what direction to take and how to achieve all you want to achieve?

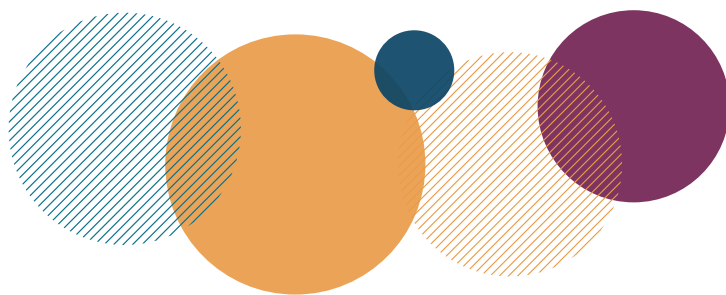
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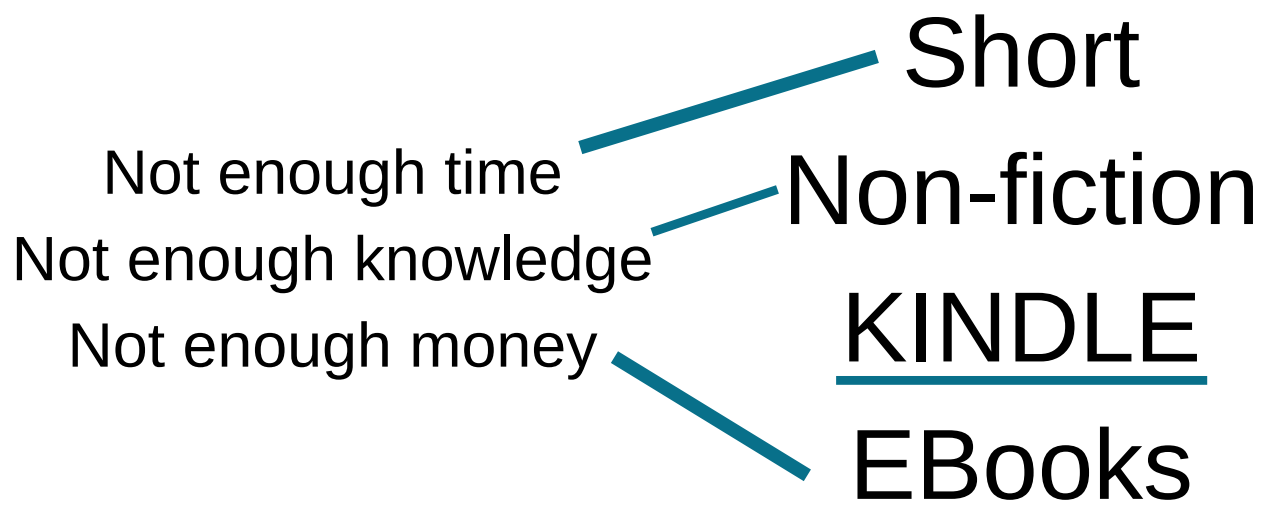




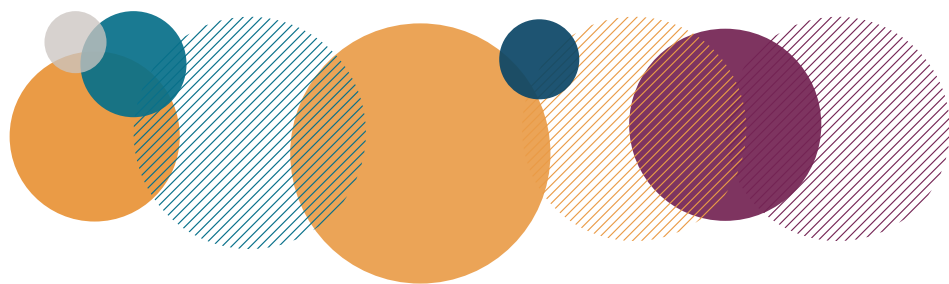
Short non-fiction Kindle ebooks are ~~the~~ *a really good answer.*

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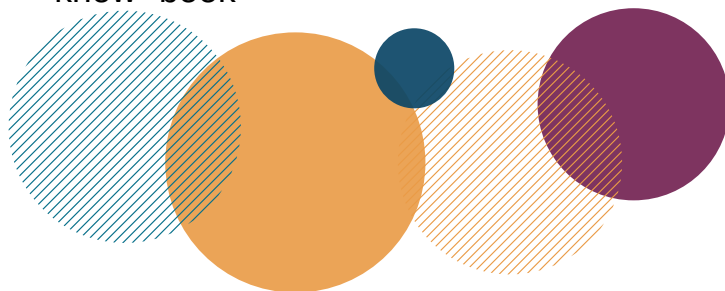
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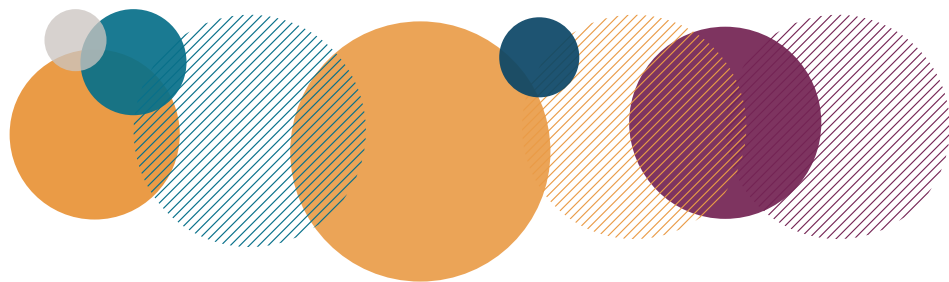
The Publishing Revolution

- Let go of everything you have thought about books
- Publish what you like when you like with POD
- EBooks
- No industry standards. No one telling you if your writing is good enough or not.
- Just what works and what sells
- Shorter is better due to market demand
- A series is better than one big "everything-there-is-to-know" book



5 ways to make the most of this opportunity

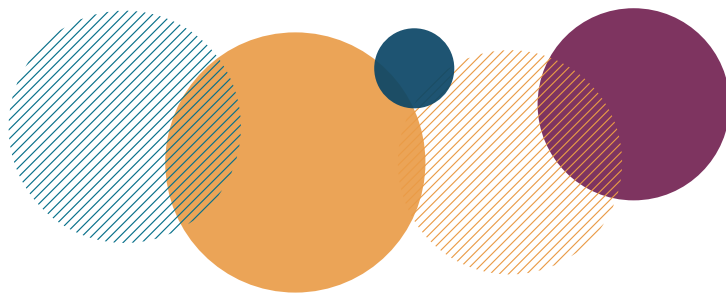
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1

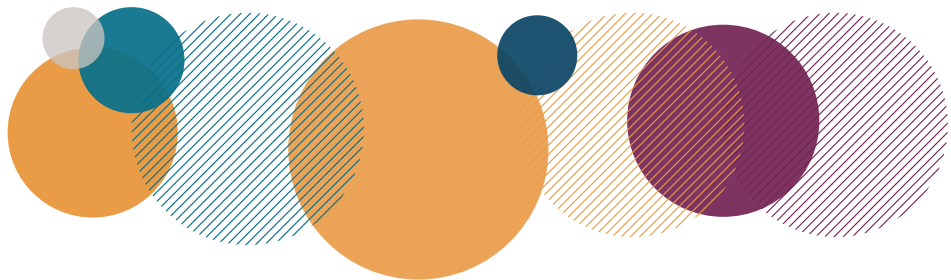


- Be willing to be ‘an’ expert who contributes to an area of expertise rather than thinking you have to be ‘the’ expert
- If your level of knowledge is 7 you can teach up to level 6



2

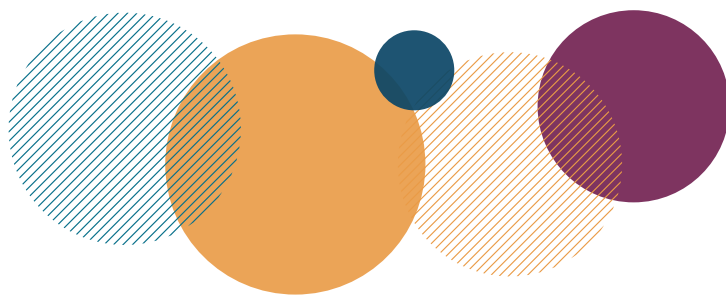
- ~~Strive~~ Align
- Relax
- Put your blinkers on
- Get into the feeling
- Do the work



3

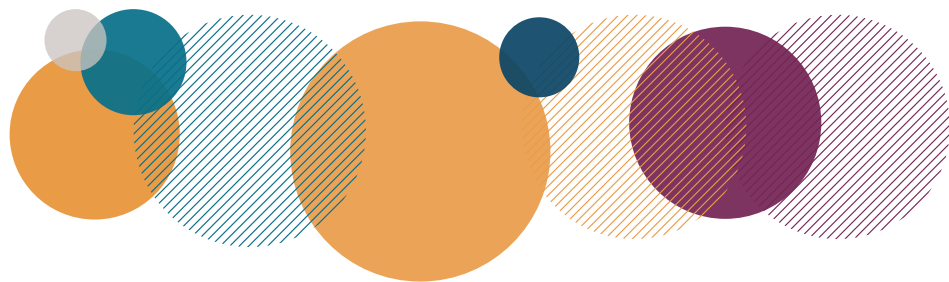


- Get ready to write
- Clear clutter
- Clear the calendar ha ha
- Clear your desk
- Finish unfinished business



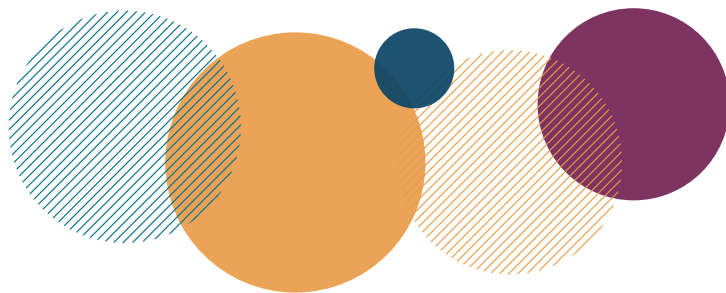
4

- Explore possible topics
- Make a list all the things you know a lot about that you could teach to others
- Prioritise them in order of your passion for the topic
- Survey your clients/prospects and find out what they want help with and what matters most to them



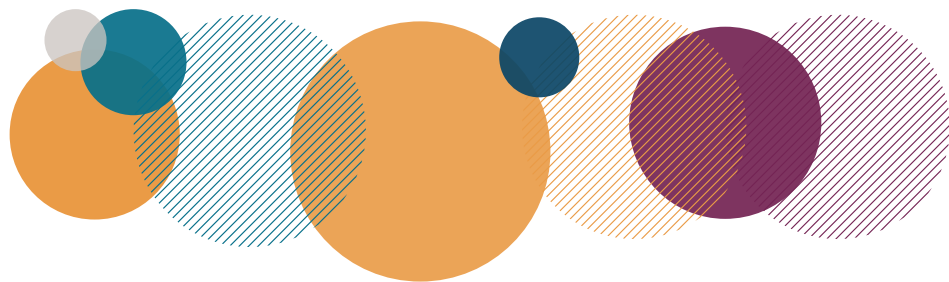
5

- Make a decision
- Put your lists together and decide what topic you are going to start with
- Remember we are planning to write a series of short books so you can write about everything on your list. You just have to decide which topic will be your first book.



Homework Module 1

1. Clutter clearing
2. List possible topics
3. Prioritise your list in order of your passion
4. Survey your clients/prospects for topics
5. Compare your lists and decide which topic you will write about first

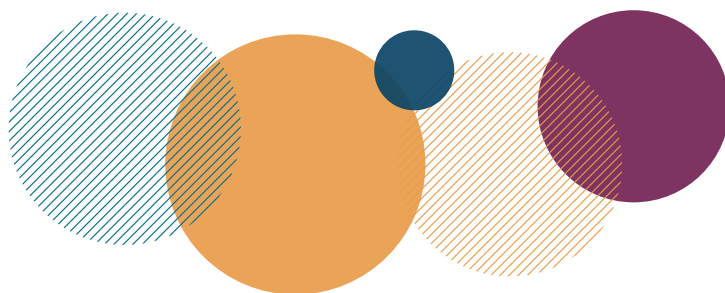




What's
Next?

Module 2:
Create a Blueprint for Your Book/Series of Books
then Learn how to Create a Cover you'll be proud of

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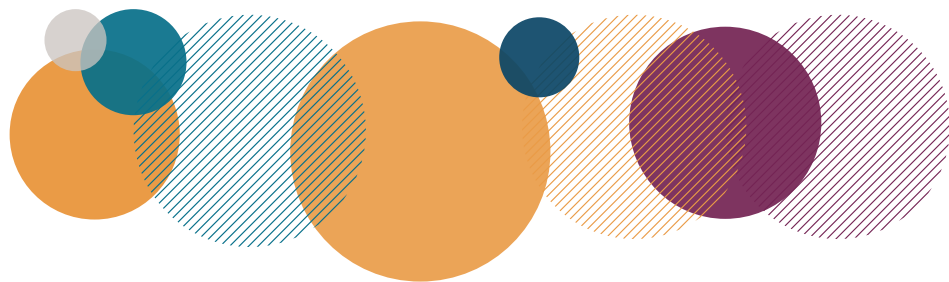


Module 3:

Write Like a Ninja – learn how to structure your writing and turn what you know into a book/series of books that your market will want to read.

Module 4:

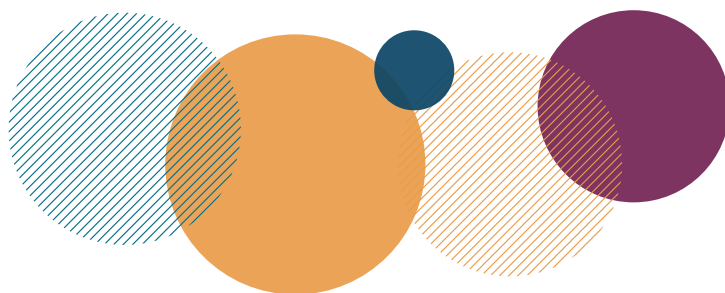
Edit Like a Ninja – Learn how to produce the best possible book without having to overspend \$\$\$ on editing.





Module 5:
Convert your book into an EBook and Publish it to KDP

Module 6: Bonus
Build your Author platform – strategically



6 Modules + Workbooks

Bonus Step-by-Step Checklist for Asana: How to Write and Publish Your
Short Non-Fiction EBook

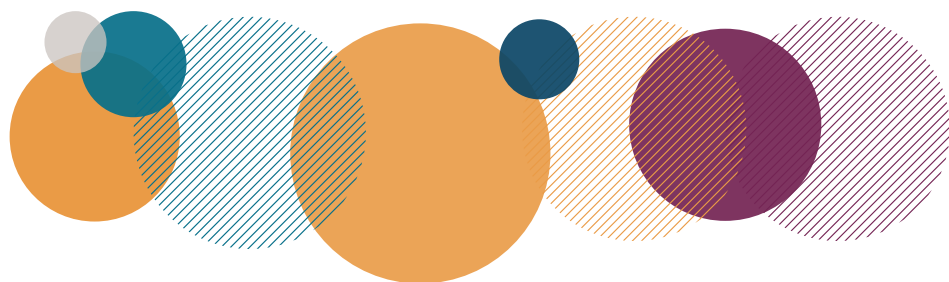
Weekly connect Q and A on Zoom where you can ask questions and
receive guidance as you write.

Work at your own pace

Lifetime Access

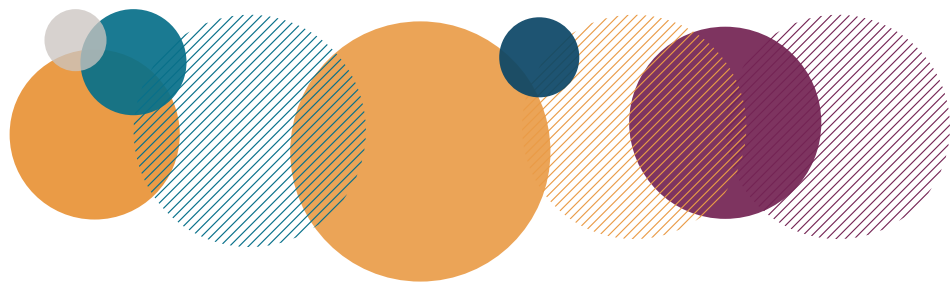
Value = \$2500+

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Price \$497

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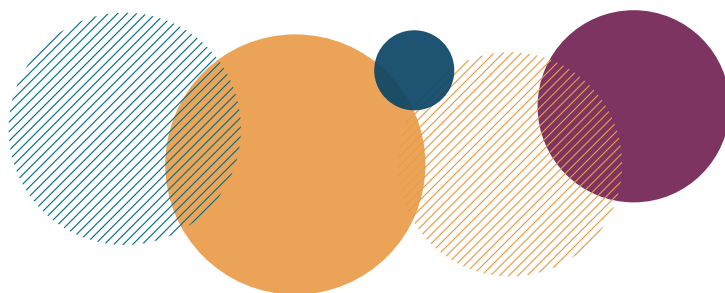


~~\$497~~

One payment x \$297

3 payments x \$99

6 payments x \$49.50



www.disruptivepublishing.com.au/kbp

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