

Disruptive Publishing

**Write and Publish
Short
Non-Fiction
KINDLE
EBooks**

Module 2

PART 1: Create a blueprint for your book



Key Learnings





A series of horizontal lines for writing.





What topic did you decide to write about?

Create a 2 or 3 word title for your book

Create a subtitle to describe your title





Who will you write your book to? Describe your ideal reader.

What are her biggest challenges, problems, fears?

What matters to her most?

A/S/L

Lined writing area consisting of 13 horizontal lines for text entry.





What specific problem/s will you solve for them in this book?
Choose 3-5 things you will help them with and these will be
your chapters.





How will you solve their problems? What are you going to teach them?

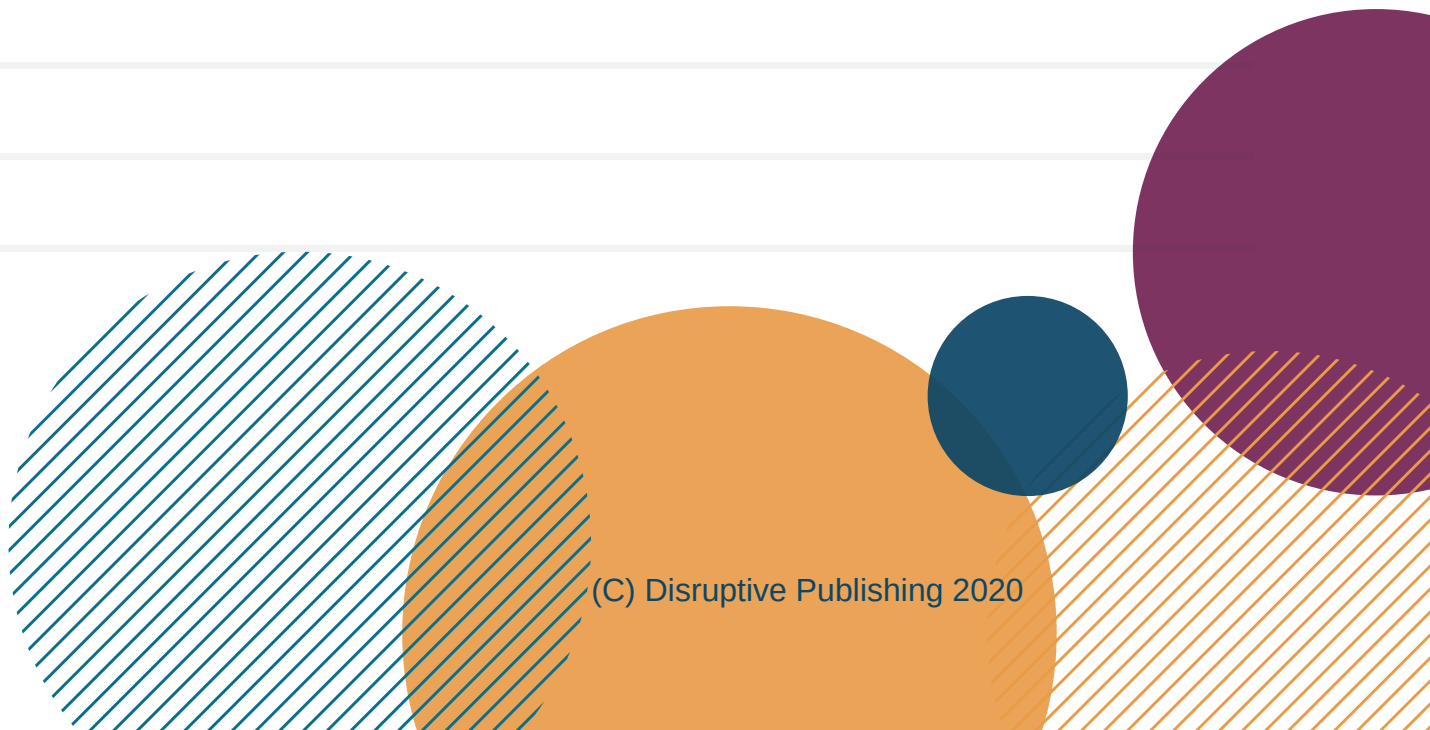




What will these skills do for them? How will their lives
change?





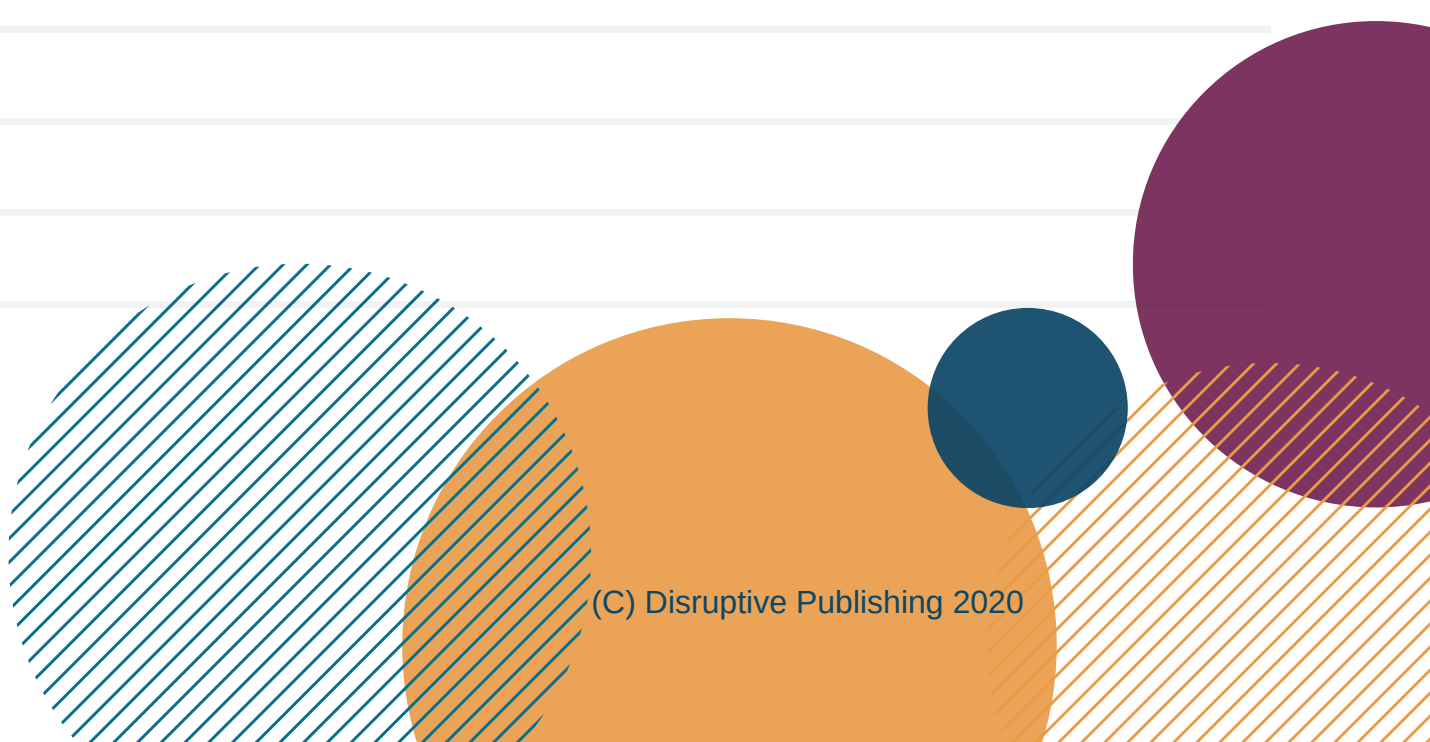




How can they implement your solutions in their own lives for themselves?

If you are only addressing one problem you can show your reader how to help themselves here.

If you are addressing more problems and will have chapters, you can use this space to teach the reader how to make the most of the information that will be coming to them in the following chapters.





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